



CALL TO ARTISTS!

**Request for Proposals
for
ARTWORK at the NEW
MIKE FOX SKATEPARK**

**Date Issued: Friday, November 23, 2005
Submittal Deadline: Friday, February 17, 2006, 5:00 p.m.**

MANDATORY PRE-SUBMITTAL WORKSHOP:

Saturday, January 14, 2006
Santa Cruz Civic Auditorium, Room ABC
9 am to 12 Noon

Project Contact

Trink Praxel

831-420-5274

tpraxel@ci.santa-cruz.ca.us

RFP online at:

www.santacruzparksandrec.com

The City of Santa Cruz Public Art Committee invites proposals from artists (individual or teams) to design, fabricate, and install - or design and work with a fabricator - to create artwork that will express the exciting opportunities the new Mike Fox Skate Park presents to our community. Artists are asked to use the visual language of art to:

- Reveal the dynamic culture and imagery of skateboarding.
- Excite and engage the broad-based community that will use the site.
- Create a skate park that reflects the unique Santa Cruz culture.
- Develop an attraction and point of community pride for both skaters and non-skaters alike.

Artwork can be integrated into the skate park design and construction - including concrete, fencing, signage, etc. - or can be designed as a stand alone piece. Project proposals must be designed as permanent public art and, as such, will be evaluated on their ability to address technical issues (shown below), as well as creativity.

Proposals for both large and small projects are welcome. The Committee may select more than one project if multiple projects can fit within both the overall design of the skate park and the public art project budget. **The Committee particularly welcomes project proposals that involve members of the local skate community, or are designed and/or fabricated in collaboration with members of the local skate community.**

The selected artist(s) will work in a team capacity with the project architect, project contractors, technical consultants and the Public Art Committee. The Committee prefers proposals that can be fully fabricated by the artist, but will consider design proposals that could be fabricated by technical contractors within the budget.

Artists may propose artwork in any medium that is sufficiently durable, safe and appropriate for this high-use, high-visibility outdoor location. One particular challenge of the park design and use that artists are invited to address through their artwork, is the need to minimize or eliminate the ability of skating on the architect's designed wave element between the two primary skate bowls (Figure 1).

Mandatory Pre-submittal Artist Workshop

Due to the unique nature of this project, the PAC wishes to assist and encourage all proposals, therefore, **all proposing artists are required to attend a one day workshop to be held on Saturday, January 14, 2005, 9 am to Noon in Room ABC of the Civic Auditorium.** This workshop will cover the skate park project design, the unique design and implementation requirements of public art, the specific parameters and considerations of this project, and the challenges of working as a public artist in a project team environment. No proposals will be accepted from artists who have not attended this workshop. Specific submittal requirements will be distributed at the workshop.

By taking advantage of the opportunity to use public art to captivate the imagination of the skaters using the park and the visitors watching the activity, the community will realize a high profile skate park and an exciting visual addition to the City.

Project Description

The Santa Cruz City Council has approved the construction of a new skate park at the site of the existing Mike Fox Park. Located between San Lorenzo Boulevard and the San Lorenzo River, the Mike Fox Park is currently occupied by three tennis courts and a roller hockey practice area, totaling 1.25 acres. The river levee forms the western edge of Park separating it from the San Lorenzo River.

Designed by nationally-recognized skate park designer Zach Wormhoudt, a Santa Cruz local, the skate park will include an approximately 15,000 square-foot concrete surface with various concrete features (Figure 1). Skateboarders and in-line skaters will use the facility, with an anticipated maximum capacity of 50 skaters. It will be open to public use during daylight hours only. No night lighting, other than security lighting, will be provided. A small parking area, including approximately five parking spaces and a passenger drop-off zone will be provided on-site. New landscaping will include street tree planting along San Lorenzo Boulevard and about 10 trees (native species) at the northwest and southeast ends of the project site.

Budget

The total budget for the design, fabrication and installation of the Skate Park artwork is \$45,000. This budget is funded through the City's Two-Percent for Art Ordinance.

Artist Eligibility and Selection Criteria

Artists living and working in the Monterey and San Francisco Bay area are invited to apply. Final selection will be based on the following:

1. Creativity and innovation of design (40%)
2. Artist's demonstrated ability to produce the proposed artwork within the defined budget (20%)
3. Technical feasibility (20%), evaluated on the following factors:
 - Ability to integrate into overall skate park design.
 - Durability and permanence
 - Minimal maintenance
 - Safety
 - "Skateability" of any appropriate surfaces.
 - Appropriateness of the artwork design content for a broad audience of all ages.
4. Relevance to the project site and its users (20%)
5. Preference may be given to artists who reside in Santa Cruz County.
6. Preference may be given to project proposals that involve members of the local skate community, or are designed and/or fabricated in collaboration with members of the local skate community.

Artist Selection Panel and Selection Process

Based on a review of the proposals received, Artists will be selected to interview for the project by a selection panel consisting of Public Art Committee members, City staff, and technical consultants. This panel will then recommend one or two final artists to the Public Art Committee, which will recommend final projects to the City's Art Commission. Final approval of the selected Artist(s)' proposal will be reviewed by the City Council.

Estimated Timetables

(Note: Timetables for selection of both the artist(s) and the construction contractor are shown to encourage consideration of overlapping design and fabrication issues.)

Selection of Artist(s)

January 14	Mandatory Workshop for All Submitting Artists
February 17	Deadline for Submission of Artists Proposals
March 1-3	Review of Artists Proposals
March 15-17	Interviews of Artists
April 12	Selection of Final Artist(s)

Selection of Skate Park Contractor

Mid-January	Request for Bids on Skate Park Contractor Issued
February 28	Skate Park Contractor Bids Due
April 1	Selection of Skate Park Contractor

Deadline

Proposals must be delivered to the City of Santa Cruz Parks and Recreation Administration Office, 323 Church Street, Santa Cruz, California, 95060, Attn. Trink Praxel, Artwork for Skatepark, on or before Wednesday, February 17, 2005 at 5:00 p.m.

Proposals received after the date and time indicated shall not be accepted and requests for extensions of closing date or time will not be granted. Proposals may not be modified after the time and date proposals are opened. The Artist may withdraw proposal prior to the deadline upon written request. The City reserves the right to reject all submittals and re-advertise this Request for Proposals.